

Leadership in Political, Social, and Economic Contexts
BUS 609 - 3 Credit Hours
Doane University/Spring 2018

Instructor: **Steve Rathman**

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Location and Times:

Doane University – Lincoln Campus

Wednesday, 6:00 p.m. to 10:00 p.m.

Course Description

This course will examine the changing role of leadership and leadership approaches in the 20th and 21st centuries. Emphasis will be placed on the impact leaders have had on the political, social and economic issues affecting the United States and, to a more limited degree, the world. In order to develop an understanding of the impact leadership has had on lives today, students will explore the social, political, economic and intellectual issues of the past and connect them to the issues and challenges faced by leaders today.

Textbooks

The Wall Street Journal-Student Subscription.

<https://buy.wsj.com/offers/html/JIEofferWDSM151.html?trackCode=aaqb9wc7>

Course Outcomes

Upon completion of this course students will be able to:

1. Identify and apply the leadership characteristics and styles of 20th and 21st century leaders.
2. Analyze the impact leaders have had on the social, political and economic issues of their time.
3. Analyze the political, social, and economic issues facing leaders and how those challenges were successfully or unsuccessfully navigated.
4. Discuss connections between past, present, and future events and the impact that they had on individual leadership styles.

Attendance

This class is experiential, participative, and collaborative. We are in this together. The absence of any one person will be felt by all so attendance at all class sessions is expected. If you need to miss a class, contact me prior to the class.

Academic Integrity

The Doane University Academic integrity policy will be adhered to in this class. All projects and tests will represent your own work. Any use of others' ideas and words without proper citation of sources is plagiarism and will result in penalties to be determined by the instructor and/or the dean of the graduate studies.

The Academic Support Center (ASC) located in room 204 of the Fred Brown Building offers academic support in the areas of time management, study strategies, note taking, test taking, math, reading, and writing. Free tutoring and free one-on-one meetings are available to provide assistance in these areas. Additionally, free proofreading of final drafts of papers is available 24/7. To sign up for the proofreading service or to make a tutor or one-on-one appointment, email the director at: terese.francis@doane.edu. Students are encouraged to seek support from the ASC sooner rather than later.

Course Schedule

Date	BUS 609 Detailed Course Outline
3/14/2018	Introduction and Course Overview Leadership Styles
3/21/2018	Leadership Styles Cont: Wall Street Journal Review
3/28/2018	Presentations Wall Street Journal Review
4/4/2018	Character study: Lincoln Presentations
4/11/2018	Wall Street Journal Review Presentations Assignment for In-Class Activity
4/18/2018	Wall Street Journal Review Presentations In-Class Activity
4/25/2018	No Class ****Outside Assignment****
5/2/2018	Presentations Wall Street Journal Review Course Wrap-Up

Course Assignments

- Attend all class sessions and participate in class discussions and activities (Outcome 1-4)
- Complete all required reading (Outcome 1-4)
- Three in-class leadership presentations, demonstrating in-depth knowledge of an iconic leadership personality and how the political, social and economic landscape of their times shaped the direction of their life.(Outcome 1-4)
- Completion of a weekly leadership matrix detailing past, current and future leadership topics (Outcome 1 and 4)
- Completion of a reflection paper based on the video watched in class (Outcome 2 and 3)
- Completion of a leadership position paper (Outcome 1 and 2)
- Completion of in-class leadership activity (Outcome 2-4)